

**Press days on
Tuesday March, 2nd and Wednesday March, 3rd 2010**

CAR PARK

Parking spaces will be reserved for the media representatives. Please follow the "P-Press" signs and the instructions given by car parking personnel.

Place your parking permit visibly on your windscreen in order to be identified as a journalist. This parking permit will give you access to parkings P26, P32, P49 and will also allow you to **open the gate** to Parking P12.

ACCELERATED ADMISSION PROCEDURE FOR PRE-REGISTERED JOURNALISTS

Registered journalists will be admitted directly to the Press Centre through doors **E3 – E5** and as well as through one of the door **703 at hall 7**.

ACCREDITATION ON SITE

Opening hours:

Monday, March 1 st , 2010	02.00 pm – 05.00 pm
Tuesday, March 2 nd , 2010	07.30 am – 06.00 pm
Wednesday, March 3 rd , 2010	07.30 am – 06.00 pm

Anyone not holding an admission pass for the press days must apply in person with his or her press card at door E2, where his/her application will be examined. Only the badges for press card holders and passes for technical personnel will be issued here.

ELECTRONIC TICKETING

Your badge equipped with a bar code will allow you to enter through the electronic gates and is your only access ticket, valid for the duration of the Show.

PRESS CENTRE - WORKROOM

The Press Centre is located in the Congress Centre. It contains approx. 250 workstations with free of charge HS Internet access. It is equipped with

- Workstations with printers connected to Internet via an Ethernet network **and** a WiFi environment
- Workstations with portable pc connection points
- Telephone and fax

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FOYER OF THE CONGRESS CENTER

- Cloakroom
- Welcome desk
- Documentation
- Free dispatch of documentation by a parcel delivery service (limited weight) for journalists holding an airline ticket

Public days: the press welcome desk is located at the door E2, one hour before official hours.

FOLLOW THE CONSTRUCTOR CONFERENCES ON INTERNET

All press conferences on March 2nd will be filmed and available to download in broadcast and streaming quality at www.thenewsmarket.com/GenevaMotorShow2010. The site is exclusively for journalists and producers, so a onetime registration is required in order to access the content.